

# Nonprofit Beneficiary Consideration Form

*(Mosaic Events & Marketing / Events by Eye Candy — Community Giving Initiative)*

Hello! Thank you for your interest in being considered as a nonprofit beneficiary for one of our community events. Each year, our events raise funds for organizations making a measurable impact locally. To be considered, please complete the form below so our team/board can properly review your request.

**Please note:** We are unable to accept flyers in place of this form.

## 1) Organization Information

Nonprofit Name:

Primary Contact Name & Title:

Phone:

Email:

Website:

Mailing Address:

EIN (Tax ID):

Are you a 501(c)(3)?  Yes  No

*(If yes, please provide proof/IRS letter or link.)*

## 2) Mission + Community Impact

In 2–3 sentences, what is your mission?

Who do you serve and where (city/county)?

(example: Cumberland/Dauphin County families, women in recovery, veterans, youth, etc.)

## 3) How Funds Would Be Used (MOST IMPORTANT)

If selected as a beneficiary, we want to understand exactly how funds will be used and the impact they will create.

Many nonprofits can stretch donations significantly (for example, \$10 donated may equal \$50+ worth of food or services through partnerships, grants, matching programs, or bulk purchasing). We want to understand what your organization's "stretch" looks like.

Please share an estimate of the impact each amount could create for your organization:

## 4) Why You?

Why should our organization select you as a beneficiary?

(What makes your impact unique / urgent / meaningful in our community?)

## 5) Outreach + Partnership Expectations

If selected, we ask that the nonprofit partner be actively involved in helping us maximize impact for the community.

Please confirm you are willing to support the event through:

- Promoting the event on your social media and via email blasts
- Sharing with your board, volunteers, and supporters (email/newsletter)
- Providing a short blurb we can use to explain the impact of the partnership via our social outlets

In addition, if the event includes a **silent auction and/or raffle**, please indicate if you are able to support fundraising efforts through:

- Donating an item or basket for raffle/auction (*optional but appreciated*)
- Helping connect us to potential raffle/auction donors (*optional but appreciated*)

## 6) Event Preference (if applicable)

Please check which event(s) you're most interested in being considered for:

- Scrambled Egg Hunt (*includes a complimentary vendor table for the beneficiary, if desired*)
- Conference for Women (*at-cost vendor table available, if desired*)
- SuperChef (*no vendor tables available; however, a complimentary corporate table may be provided*)
- Any of the above

**If chosen, would your organization want a vendor table (when available)?**

- Yes  No  Maybe

## 7) Required Materials + Event Participation (Checklist)

If selected as a beneficiary, we will request the following (please check all that you can provide/participate in):

Required Materials / Sponsorship Support

- High-resolution logo for online + printed materials
- 501(c)(3) verification / EIN (for donor inquiries, corporate requests, sponsorship)

outreach, etc.)

Short nonprofit description/blurb we may use in marketing (2–3 sentences)

Event Participation (may be required depending on the event)

A nonprofit representative can attend the event

A representative is available for brief on-stage recognition / short speaking opportunity

Organization is willing to assist in promoting the event and beneficiary partnership

Optional Involvement

Organization is interested in attending committee meetings (optional)

8) Attachments (Checklist)

Please attach/include the following:

Proof of nonprofit status (or link to verification)

High-resolution logo file (PNG preferred)

Most recent annual report OR impact summary (if available)

## **Final Submission (Rolling Consideration)**

There is no formal deadline for this form. RFPs are reviewed on a rolling basis as we begin planning for each event.

Tip: Submitting earlier in the year is strongly encouraged, as that is when most event planning meetings take place and beneficiary decisions are typically made.

Please email the completed form and attachments to:

[\*\*Abeer@EyeCandyFamily.com\*\*](mailto:Abeer@EyeCandyFamily.com)

Thank you again—we are honored to partner with organizations creating real change in our community.

Warmly,

**Tania & Abeer**

*Mosaic Events & Marketing / Events by Eye Candy*